

BRITISH LIBRARY

# Public Private Partnerships

– the British Library Experience

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# PPvP for the BL

Merchandise

Digitisation of historical manuscript, monographs and newspapers.

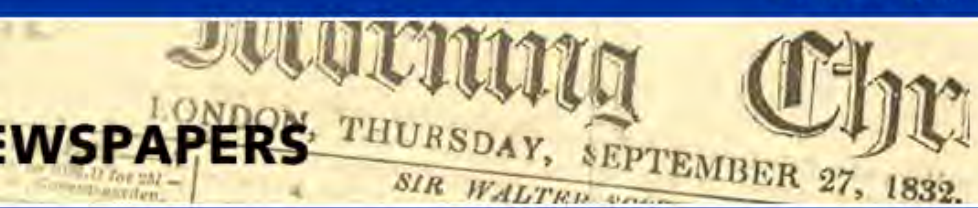
**But there are PPbP too** – Public Public Partnerships. e.g. JISC / HEFCE

## What are the Motives?

- Digitisation of British Library holdings.
- Improving access to the British Library holdings online – Public Value Remit.
- Using skills not inherent in the Library.
- Revenue

BRITISH LIBRARY

# 19TH CENTURY BRITISH LIBRARY NEWSPAPERS



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JISC PARTNERSHIP PROJECT



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## Discover history through documents



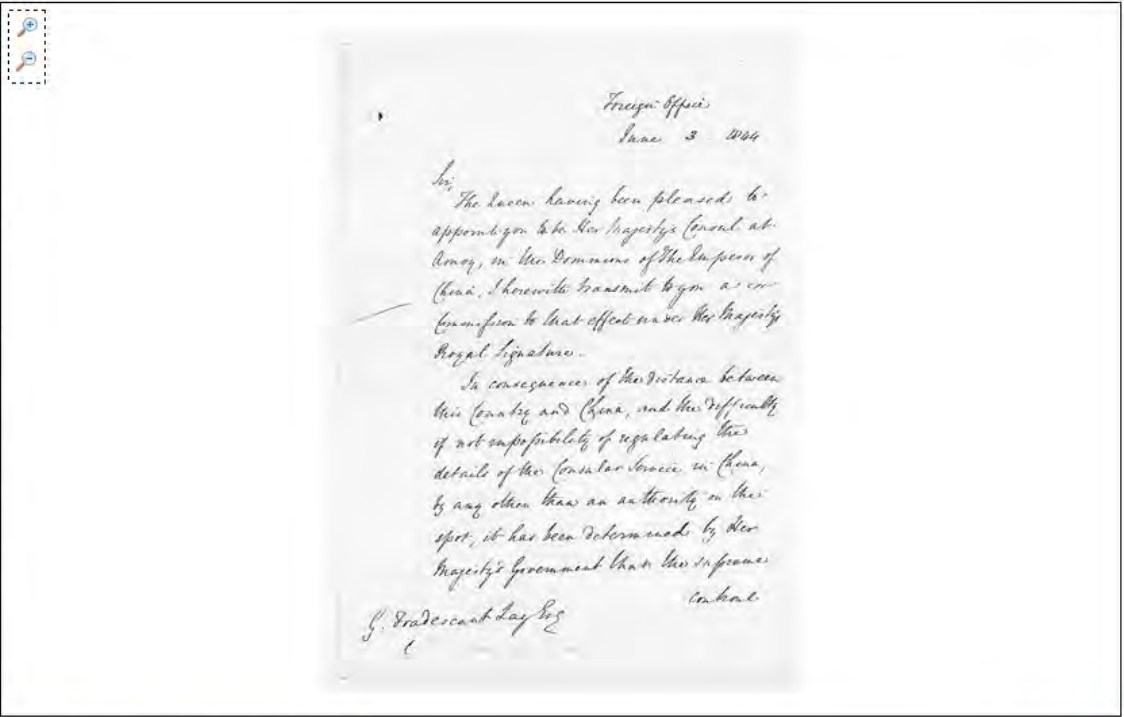
# China: Trade, Politics & Culture 1793-1980

Sources from the School of Oriental and African Studies and the British Library, London.

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Correspondence of Horatio Nelson Lay 1844-1905  
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# How do we approach PPPs in terms of licensing?

Standard contracts that:

- Time limited (less than 10 years)
- Any intellectual property rights created are the property of the British Library.
- Use of the BL logo mandatory.
- Clear termination provisions.

## **Strategy: also have to be mindful of ...**

- Digitisation of content creates downstream archiving costs.
- Fragmentation of access.
- Live and learn.
- More costs associated with the partnership than dividends back to the organisation.
- Conflict with other internal departmental imperatives.

## **Conflict with Public Access remit?**

- Privatisation of public domain.
- Conflict with free, public access remit of the organisation.
- Reuse of Public Sector Information Directive – Info Soc.
- PPbP easier?

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