

LUNCHTIME SEMINAR

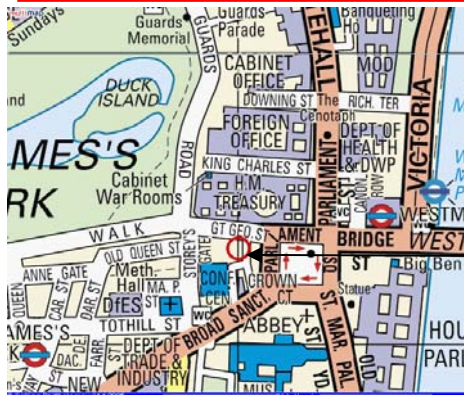
The Corporate Entrepreneur
Professor Scott Moeller, Cass Business School
10 MAY 2007 : 1pm to 3pm

Some people consider “corporate entrepreneurship” an oxymoron, as they see no way that employees can be encouraged to be entrepreneurial within a large company, large public sector organisation or a non-profit. But it can work, and this talk, including many case studies, draws from Scott's experience as a Managing Director and founder of a London-based venture capital fund at Deutsche Bank, with Morgan Stanley in NY, Tokyo and Frankfurt and with Booz Allen & Hamilton in Washington DC. He will cover topics such as: What is best practice for ensuring new ideas do not become victims of dogmatic strategy, organisational bureaucracy or just plain lethargy? How can the common obstacles be surmounted? What are the essential prerequisites? What should managers do to make it happen?

13:00 to 13:30 LIGHT LUNCH
13:30 to 13:35 INTRODUCTION
13:35 to 14:10 SCOTT MOELLER
14:10 to 14:30 Q&A

The seminar is for public sector employees only.

For more information or if you are interested in confirming a place please contact : Karen Davies on 0207 273 8050 or e-mail wm@partnershipsuk.org.uk



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We are here

