



The National Archives



A Digital Future

Oliver Morley, The National Archives

4 June 2009



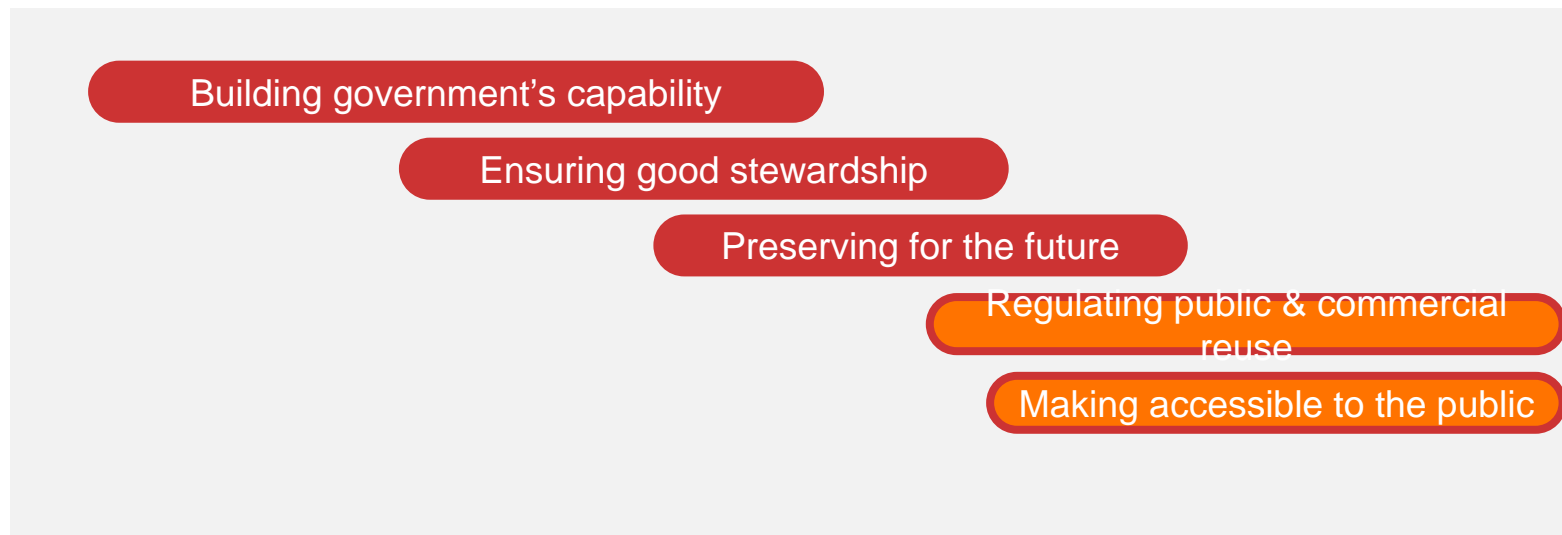
The National Archives

Managing Information in Government





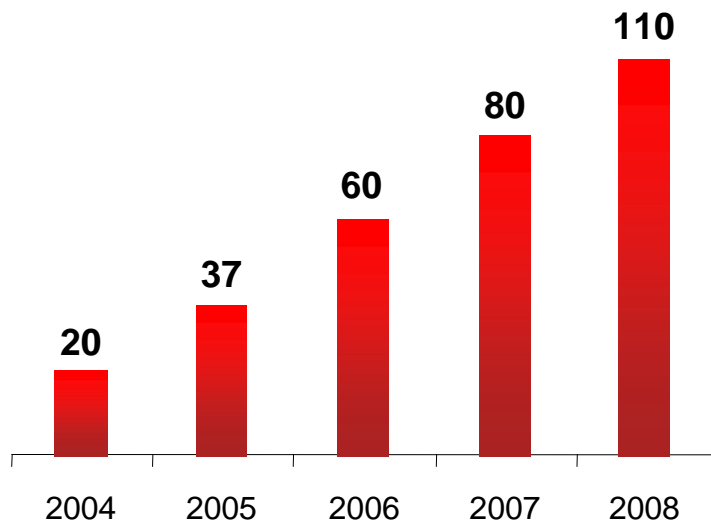
Our role in government





The National Archives: A Digital Archive

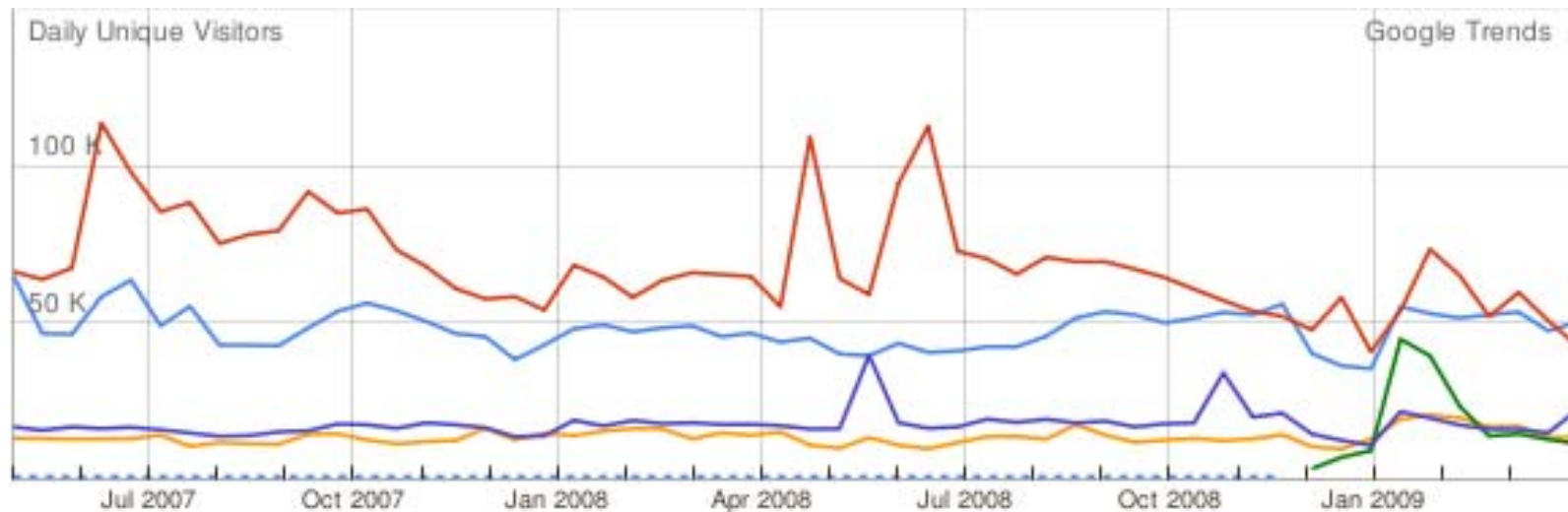
Millions of The National Archives' documents downloaded



- In April, 9.7 million documents downloaded
- Over 80 million documents online
- Private investment in digitisation of circa £53m since 2004
- All without additional public funds



A new online industry for the UK



● ancestry.co.uk ● genesreunited.co.uk ● findmypast.com ● 1911census.co.uk ● nationalarchives.gov.uk

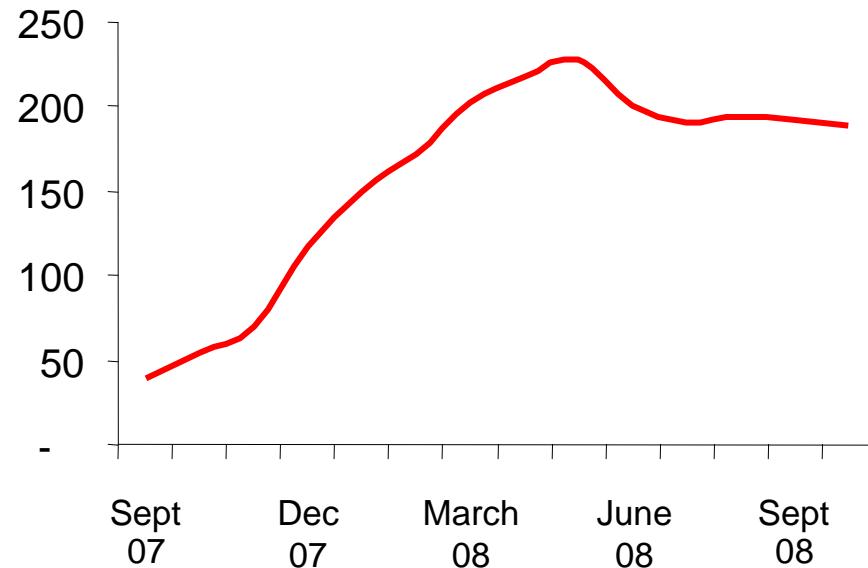
- We estimate total market of almost £100m revenue per year
- > 60% of users over 55



Why digitise?

- Accessibility
- Preservation
- User experience
- Reuse

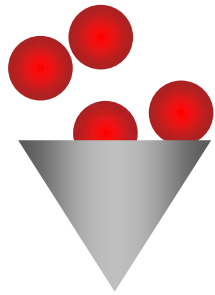
Ratio of documents delivered digitally to physically
(6 mth mov avg)

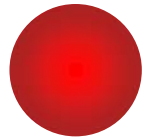
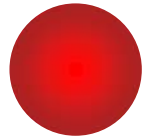
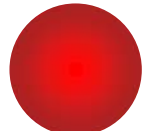


And as our main enabler of business change...



What is our approach?



-  **We fund & deliver** – small cost-effective projects or ones which require tight Collection care
-  **Licensee funds & deliver** – commercially viable projects mainly genealogy/ legal/ mapping
-  **Grant funds & we deliver** – social history, or of general benefit (e.g. historical log-books for environmental data)

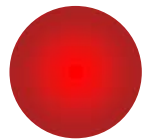


● Why the licensee approach?

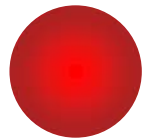
- Over 175kms shelving and 11 million Catalogue entries that need digitising
- **Commercial partners look for:**
 - Genealogy resources – name and place-rich
 - Legal context
 - Local/ regional relevance – especially mapping
- We get:
 - Non-exclusive contracts that are simple to manage and ensure revenue-share
 - True commitment to success



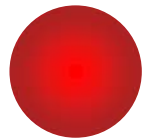
What's next?



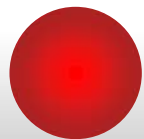
We fund & deliver



Licensee funds & deliver



Grant funds & we deliver



**The public volunteers,
& delivers**

The screenshot shows a product page for a document with reference number WO98/1. The page includes a search bar, navigation menu, and breadcrumb trail. The main content area features a large image of the document and a detailed description: 'Original Royal Warrant, signed by HM Queen Victoria, instituting the award for meritorious distinction, with drafts of conditions, requirements etc., of those eligible for the award.' It lists the date as 29th January 1856, availability as an open document, and the holding location as The National Archives Kew. A price of £3.50 and a page count of 2398 Kb, 7 pages are also shown. Below the main product, there are sections for 'Sub items' (Parts 2-5 of the Royal Warrant), 'Related documents' (Medal listings for J Williams VC and Edward Barber VC), and 'Contributions and comments' (John Williams VC and Victoria Cross Society). A right-hand sidebar contains 'In the bookshop' (Medal Yearbook 2009) and 'Help & advice' (Medals: British Armed Services, Campaign, and other Service Medals). The page footer contains a quick reference search bar and a block of placeholder text.